



**BRAED**

**BATTLE RIVER ALLIANCE  
FOR ECONOMIC DEVELOPMENT**

## **Message from the Board Chair**

Happy spring, it is wonderful to be out of our homes after a long winter. BRAED is optimistically working towards an expanded summer tourism season for operators in the region.

We continue to work with TravelAlberta to grow the industry in our region. And, not to put a cold blanket on our warm weather, we have already begun working Santa Trail 2021. Make sure your community's attractions are part of our program this year, let us know early that you are "in".

And speaking of "in", our **BRAED Bounty Box** is beginning to fill up. Intrigued? See the article below. Our AGM on June 24 will feature entertainment, snacks, beer and treats from our members. How much fun is that? Here's hoping for a summer where we can gather with those who matter and enjoy all the BRAED region offers.

Warmly,

Brian Ducherer,  
*Board Chair*

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**AGM Announcement**

The BRAED Annual General Meeting will be

6pm - 8pm Thursday, June 24, 2021

RSVP Deadline: June 17

<https://www.eventbrite.ca/e/braed-annual-general-meeting-2021-tickets-157105048429>

Register for a BRAED Bounty Box filled with treats from regional producers!

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To join our Sponsors contact  
[Executivedirector@braedalberta.ca](mailto:Executivedirector@braedalberta.ca)



## BRAED Bounty Boxes

We're planning a special format for the AGM this year and boosting awareness of some of our fabulous regional food and farm-to-table producers.

The agenda features opportunities to taste and sample the treats throughout the meeting. Including beer introductions hosted by Aaron, from Ribstone Creek Brewery.

BRAED Bounty Boxes are scheduled to be delivered direct to attendees 24-48 hours prior to the AGM.

Check out our current suppliers listing below. With a few surprises to be added.

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## Bounty Box Contributors

[Ribstone Creek Brewery](#) - Ribstone Creek Brewery began full-scale beer production in Edgerton in the fall of 2012. Our beer line-up continues to evolve with our mainstays, seasonals, various beer series, collaborations and of course, Edgerton exclusive brews available on tap at the brewery.

[Ryley Sausage](#) - Producing meat products for Albertans since 1969, featuring classic recipes with no artificial fillers or preservatives.

[Kalf's Berry Farm](#) - Farm to table berry products with sweetness and flair.

[Old School Cheesery](#) - A smoked cheddar and a friuliano, infused with Lazy-Bee honey from Irma, are included to tempt your tastebuds.

And More to Come!

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## Welcome Abby K to our AGM

Part of our AGM this year includes a 3-song set from outstanding local talent.

Born to perform out of Tofield, Alberta, with soulful vocals and guitar brilliance, ABBY K. was a 2018 Edmonton Music Award nominee, releasing her debut EP in 2018 which included 3 singles with "Better On My Own" reaching #8 on iTunes. ABBY K. just completed her 2nd year at the U of A in the faculty of Science specializing in Immunology and Infection. She continues to write music and is inspired everyday by the events surrounding her.

Thank you to our sponsor, [Home Time Realty](#), for making it possible to host Abby at our AGM.

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## Investment Attraction & Readiness

BRAED continues its work on value added agriculture investment attraction. The recent publication of our Value Proposition has garnered attention from the Government of Alberta and we continue to share our story with stakeholders.

- Recent activities promoting the Value Proposition

- BRAED's Executive Director and Executive members met with the Case Lead Team at Alberta Forestry and Agriculture
  - Profiled the Pulse and Canola HUB Value Proposition
  - Gave AFA's investment professionals the tools they need to point investors to the opportunities in the BRAED Region
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## Member Capacity & Development

BRAED also functions as a member support and development group. We have upcoming investment attraction skill development opportunities for community leaders.

- Investment attraction readiness and response workshops:
    - Economic development professionals and municipal administrators **mark your calendars for 9am July 20**. We are partnering with Alberta Jobs Economy and Innovation to deliver a fast-paced 2-hour workshop to strengthen your skills to respond to investment enquiries.
    - Elected officials – watch for a workshop for you early in 2022. Learn about positioning your community for investment.
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## Statistics of Interest

The featured statistic, in this issue of KNOTice, is the average weekly earnings (including overtime) of Albertans. [The province of Alberta updates monthly.](#)

Of note in the synopsis: "Between March 2020 and March 2021, Alberta saw a 3.2% increase in its average weekly earnings, whereas Canada overall posted an increase of 7.4%."

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## It's Camping Season & There's Still Time to Book

Our region has many wonderful campgrounds operated by our member municipalities. Depending on community response to COVID some are waiting to launch and some are already in the full swing of summer. One of the quickest ways to view groups of campsites is on our member county and MD websites. Below are **shareable** links for stay-cation, and regional visitors to check out.

### [Beaver County](#)

Black Nugget Campground, Camp Lake Campground, plus regional campgrounds from member communities [are listed here](#).

### [Camrose County](#)

Tillicum Beach, Ferintosh, plus listings of private campground facilities in the county [are found on this simple to navigate page](#).

### [Flagstaff County](#)

[A detailed and great list of options](#): Day-trip fishing at Diplomat Trout Pond and long-weekend booking at Battle River Crossing Resort, even links to Big Knife Provincial Park and more.

### [Paintearth County](#)

Laidback with listings for Burma Park and Huber Dam.

### [MD Wainwright #61](#)

When you visit MD Wainwright's site, use the search bar at the top right of the page to get listings of gems like: Riverdale Campground, Arm Lake Campground and the Wainwright Wildlife Society's Recreational Trail System.

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## GoA Updates

**The** Province of Alberta is now moving into staged re-opening based on province-wide rate of vaccination and other factors. For the ongoing updates to public health measures: <https://www.alberta.ca/enhanced-public-health-measures.aspx>

**The** small business portion of the Government of Alberta website has been undergoing ongoing upgrades and reorganization. Find resources, supports and other programming here: <https://www.smallbusiness.alberta.ca/>

**There** are many open public engagements with the Province. One of potential note to the BRAED region: Coal Policy. [Click here](#) to give your feedback. On the GoA coal policy page, you'll also find a link to sign up for future information as the work of the Coal Policy Committee progresses.

Other open engagements with economic impacts in our region include:

- Working Parents Advisory Group (for child care options)
- OHS review
- Alberta Crown Land Vision

[Click Here](#) and select "Open" in the search menu to browse current open feedback sessions with the Government of Alberta.



## Contact Us

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