



BRAED

BATTLE RIVER ALLIANCE
FOR ECONOMIC DEVELOPMENT

News & Connections in Our Region

In this issue: Upcoming BRAED Programs for Fall, Plant Protein call for Submissions & Engagement Opportunities for Promotion

[Visit our Website](#)

Chair's Message

Happy summer, the news from BRAED's farmers is a bit of this, and a bit of that. Some areas are experiencing very wet conditions and others not. It's a miracle of nature that one field can get 3 inches of rain and the next 2/10ths. While we are all staring at the skies and hoping for that perfect mixture of moisture and heat, not too warm and not too cold, BRAED's team is prepping for a busy fall.

Two consulting teams are continuing the momentum to bring agriculture industry investment to this region. Another team is working on a fall and **Christmas One Less Trip Retail** program. And our resident experts are organizing seed cleaning plant tours, an energy industry roundtable and BRAED's fall meeting schedule. All moving the BRAED region and the member communities forward to growth and prosperity.

See you at our September 12 meeting in Coronation. It will be a good one!

Sincerely,
Brian Ducherer
Board Chair



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Protein Industries Canada

Second Call for Submissions of Expressions of Interest

Are you, or do you know, a plant protein producer with a great investment idea to grow the industry and diversify products or co-products?

Protein Industries Canada (PIC) is a federally funded supercluster with investment funds designated to help grow the industry.

PIC will be opening the second call for Expression of Interests (EOIs) September 1, 2019. The deadline to submit an EOI is 11:59 p.m., September 13, 2019.

This is an open call for projects in all four categories of Create, Grow, Make and Sell.

To be eligible to submit an EOI all consortia members must be a member of Protein Industries Canada.

[Click here for more details](#), and please share widely in the BRAED region.

Headlines from Around BRAED



Sedgewick Road Works

Road works can be classic economic development and the town of Sedgewick is investing in their

Main Street this summer.

One of the goals is to make Main Street more walkable and pedestrian friendly, and in a way that provides a service to those who have businesses there, or may in the future. This includes wider sidewalks, more landscaping, and safer pedestrian crossings.

If you would like BRAED to share you community investments in economic development promoted on Twitter, [email us!](#)

Succeeding in Collaborations

BRAED's Executive Director, and Killick Leadership President, Cathy Goulet, is speaking Canadian Rural Revitalization Foundation conference in St. John's NL on October 2, 2019.

Using her 30 years in rural economic development and graduate school studies in leadership Cathy will talk about making regional economic development organizations work. Details are at <http://northatlanticforum.org/>



Tweets Up!

Part of BRAED's mission is to promote our region on various platforms.

Let us know when you have news we can share on Twitter via Email: info@braedalberta.ca

Or, tweet us [@BRAEDalberta](https://twitter.com/BRAEDalberta)

Upcoming Dates

Next Board Meeting

September 12 in Coronation
[RSVP](#)

Next KNOTice

September 27

Alberta Open Farm Days

August 16 & 17 are the days to go visit some of our wonderful ag producers in the BRAED region.

[Search for locations and plan your trip.](#)

News from BRAED Communities

Flagstaff Crafted

Are you a maker? If your small business is in Flagstaff County (or within 40 km of the county border), you can register your small business for free with Flagstaff Crafted. If you know a maker, tell them about Flagstaff Crafted and encourage them to take part in the program to build awareness about their business in the region.

Flagstaff Crafted is a program and platform run by Flagstaff County that enhances the exposure of local makers, artisans and retailers of local products.

