



BRAED

BATTLE RIVER ALLIANCE
FOR ECONOMIC DEVELOPMENT

Message from the Board Chair

Thanks so much for checking in with BRAED through our bimonthly KNOTice. We have a steady and growing readership that helps us talk about the good work being done to grow this region.

BRAED has completed its *Value Proposition* for pulse and canola processing, which we plan to use to build out a regional industry hub. Right now, we are working with the region's network of economic development professionals to develop and launch the investment attraction strategies that will put this toolkit to work. Look for an unveiling for BRAED members on March 18, 2021.

As we gathered your thoughts on BRAED's role and future, we have been hearing that our members value our ability to bridge and advocate to government officials. We are talking to Travel Alberta about rural-based tourism asset development. We are communicating with Agriculture and Forestry Minister Dreeshen's office and staff on supports for our value-added agriculture work. Our members are telling us that small businesses need help to digitize their services. We are digging into that. And a small way that we can help are letters of support for economic development work others are doing. Please let us know how we can help.

Let's keep working together to build a prosperous BRAED region for years to come.

Warmly,

Brian Ducherer,
Board Chair



Coming Soon

The *Value Proposition* is the next phase of research in BRAED's ongoing campaign to establish the region as a premier opportunity for plant-protein processing in the global marketplace. This is key information for potential investors.

BRAED has convened a roundtable of Economic Developers from member communities to determine launch and promotion strategies for the *Value Proposition*.

Email us to Receive Your Copy of the Report on March 18

Tax Rates & Province-Wide Data

Many of our member communities have passed 2021 budgets featuring a zero, or very close to zero, increase in their municipal tax rates. You can keep track of tax rate competitiveness on the Alberta Government's Regional Dashboard, which can be sorted by [Municipal Finances](#) and other categories.

Municipal Finances



GoA SME Portal

Program Updates

The Small and Medium Business Relaunch Grant has an **Eligibility change for New businesses** that began operations between March 1 and October 31, 2020 and meet the updated 30% threshold. These businesses **can apply for the grant starting February 4, 2021.**



Flagstaff County

Flagstaff County is now offering one-on-one business strategy sessions with business coach Amanda Wagner, to small businesses in the Flagstaff Region.

Welcome to BRAED's new Officers

We're pleased to announce the following people were nominated and agreed to serve in the following capacity on the board executive for BRAED in 2021:

Chairperson: Brain Ducherer, Councillor Village of Ryley

Vice-chairperson: Edward Kusalik, Mayor Town of Daysland

Secretary/Treasurer: Arnold Hanson, Associate member



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