

**BRAED**

BATTLE RIVER ALLIANCE  
FOR ECONOMIC DEVELOPMENT

The **BRAED KNOTice** is published bi-monthly and provides news and timely information that supports its members' economic growth.

## BRAED Board Highlights

The BREOC (Battle River Economic Opportunities Committee) successfully obtained \$1.7M in funding for *The Transition Strategy for Coal Communities*. The plan was presented at the last board meeting. [Visit our website for more details and to view the plan.](#)

Attend upcoming BRAED board meetings and check in with our [website](#) for further info and progress on these and other initiatives.

## Next BRAED Board of Directors Meeting -

April 11, 2019

Daysland

RSVP and contact us for further details:

[admin@braedalberta.ca](mailto:admin@braedalberta.ca)

## Economic News

The Government of Alberta produces an economic review on a near-weekly basis. Typically 1-3 pages in length, these reviews give you some of the best available economic insights available.

Here are some of the highlights from the January 18 edition.

### Inflation

Despite a decline in the price level from last month, the consumer price index (CPI) rose 2.1% year-over-year in December, up 0.5 percentage points from a 10-month low set in November.

### Refinery output near



## BRAED Board Chair Message

This fall has been all about finishing up and preparing for 2019-2020. BRAED's website, including the community profiles, has been updated and refreshed. We have a new logo and look and hope you have an opportunity to [check it out](#).

The next phase of the Broadband project is well underway and is looking at the next steps for this critical infrastructure. The next round of community meetings will be held February 21 and 22. By March we will have sub-regional go-forward plans in place.

The Business Retention and Expansion project is also coming along with a regional business survey to look for best ways to support business development.

Value-added agriculture work has also accelerated. A great deal of collaborative work happened to put together a regional tour on plant protein opportunities. The Plant Protein Alliance of Alberta will be coming to the BRAED region February 12 and 13. It is very exciting to see the support from the MD of Wainwright, the Town of Wainwright, the City of Camrose, Camrose County, the Town of Viking, Flagstaff County, the Village of Forestburg, Beaver County, the Village of Ryley, the Village of Holden, and Paintearth County to pull the itinerary together. We are looking forward to this great opportunity to build understanding of the growth potential for plant protein industries.

We are looking forward to a busy and prosperous 2019!

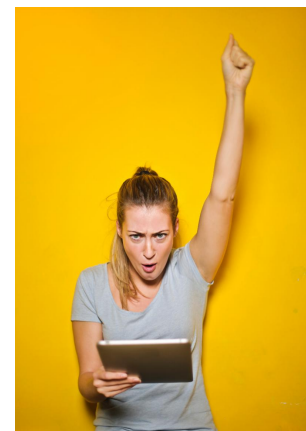
*Brian Ducherer*

## Participate in the Business Retention & Expansion Project

[Visit BRAED's website](#) to take the survey and tell us your best way to support business development.

**Take the survey to be entered into a draw for \$200 gift card of your product or service that you can give to one of your valued customers!**

Help us in our objective to sustain and grow the region's business community!



### record level

Production of refined petroleum products dipped 1.1% month-over-month in October to 612,767 barrels of oil equivalent per day, led by decreases in still gas, aviator turbo fuel and diesel.

These declines were moderated by higher heavy fuel oil, asphalt and motor gasoline output.

### Housing market remains soft

Seasonally adjusted home sales decreased 1.4% month-over-month to 4,284 units, slightly above the 8-year low set in October.

### New vehicle sales

New vehicle sales remain soft. Albertans purchased 17,339 new vehicles in November, 1,706 less than a year ago.

For the weekly update, visit the [BRAED website on our Downloads and Publications page](#) for a link to the weekly Economic Update in the Province of Alberta section.

## Daysland Hotel Update

The Daysland Hotel was an economic and social hub in Daysland before it burned to the ground in an overnight fire on January 8. In addition to losing the hotel to fire, the Liquor Store and Doghouse Tavern also succumbed to the flames.

There hasn't been an update on what caused the flames.

BRAED's April Board of Director's meeting will be hosted in Daysland.



Visit the [Go East website](#) for great BRAED destinations.

## Programs of Note from the Government of Alberta

December and January saw a steady stream of economic announcements from the Government of Alberta. From transportation corridors to new grant funding announcements, there is a little something for almost every business in BRAED's region.

You can visit the [news page on BRAED's website](#) to review the top stories. Here are some highlights:

### Alberta Road Upgrade Plans for High Loads

The High Load Corridor is a network of identified roads in Alberta that can accommodate loads up to 12.8 metres in height. Height very often is an indicator of heavier weights, and the Government is planning on investing in upgrades for the High Load Corridor's bridges, pavement widening, staging, rest areas and other improvements.

[Click here](#) to view more information and links to Government provided details.

### Energy Efficiency Alberta - Two New Initiatives

Energy Efficiency Alberta is raising awareness about the ways Albertans can become more energy efficient. There are incentives and rebates available to individuals and businesses to help Albertans invest in efficiency. [BRAED has posted information on the more than a dozen incentive programs and links to program details.](#)

[In their second announced initiative](#), which impacts BRAED members: Energy Efficiency Alberta, in partnership with the Municipal Climate Change Action Centre, is now accepting applications to fund community generation capacity building projects. This is aimed at supporting communities looking to create their own generation projects.

Community applications for funding are due February 22, 2019.



### STEP Employer Application Deadline: February 8

If your business is planning on hiring a student this summer, the Summer Temporary Employment Program

(STEP) for student worker wage subsidy, has a series of upcoming 2019 program deadlines.

- STEP Employer Application (Form A) deadline: **February 8**
- STEP Student Hiring Application (Form B): **June 15**
- STEP Employer Completion Form (Form C): **Sept 30**

The Government of Alberta will provide an employer wage subsidy of \$7/hour for a minimum of 30 hours/week and a maximum of 37.5 hours/week.

The most noticeable change to the STEP Grant in 2019 is STEP is no longer using paper forms. You must use your Labour's Workforce Grants Portal. [We've posted a link to the Portal.](#)



## Learning Event for Leaders

Upcoming educational events in  
Wainwright.  
Circle your calendar for **March 13!**

### **Social Media Psychology & Content Strategy**

This informative 2-hour session will  
enable you to have understand consumers  
on social media and develop a actual  
strategy.

**9am - 11am**

### **Instagram for Business**

Find your audience and keep them  
engaged on Instagram. **1pm - 3pm**

\$10/each class at Communiplex Hall

Register with Linda at the Town Office  
[receptionist@wainwright.ca](mailto:receptionist@wainwright.ca)  
780.842.3381

### **Be Remarkable in Today's Economy**

Adam Legge, author of *Making  
Remarkable: How to Deliver Purpose,  
Inspire People, and Build a Platform for  
Exceptional Results* is sharing the  
message and ideas from his book at the  
Camrose Regional Exhibition.

Learn how Adam views the potential of  
leaders to make their organizations  
remarkable and do work that can change  
your community and the world.

**February 13**  
**11am to 12:30pm**  
**Camrose Regional Exhibition**  
**Tickets: \$20**

For More Info or to Register, visit the  
Camrose Chamber's' [website](#).

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**Next KNOTice issue - March 29, 2019**  
**Deadline for submissions is March 10**  
Send your submissions to [info@braedalberta.ca](mailto:info@braedalberta.ca)

Battle River Alliance of Economic Development | 780-385-2450 | [info@braedalberta.ca](mailto:info@braedalberta.ca) |  
[braedalberta.ca](http://braedalberta.ca)

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