



BRAED

BATTLE RIVER ALLIANCE
FOR ECONOMIC DEVELOPMENT

News & Connections in Our Region

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Chair's Message

As with many of you, BRAED is anticipating the release of Provincial Budget 2020-21. For many of you, and for us as well, the outcomes are still uncertain. Stay tuned, as they say.

In the meantime, we are full-steam ahead and working hard to bring investment to this region. The Value-added Agriculture Cluster Development Project and the Investment Attraction projects were both completed on December 31, 2019. We are reviewing the results and are looking forward to sharing those with you at the Regional Value-Added Agriculture Forum on March 10 in Camrose. See the details below. The two consulting teams are working together to present a cohesive and comprehensive view of this industry for you. The last session of the day will be dedicated to the second meeting to the Seed Cleaning Plants in the region who are thinking about what their next steps are.

And... plant protein fractionation is a hot topic right now. If you want to understand what this process is, make sure you come to Killam on February 20 for a fascinating afternoon with top-notch experts in the field. We will also be presenting a wrap-up of the One Less Trip – Santa Trail project at the March 12th Board of Directors' meeting in Forestburg.

And stay tuned for details on the Energy Round Table in Hardisty on March 27, 2020. Like I said... full steam ahead.

Sincerely,
Brian Ducherer
Board Chair



BRAED Board Meeting

March 12
Forestburg
info@braedalberta.ca

[Special Event](#)

Fractionation 101

February 20 - Killam

Discover why Fractionation matters in the BRAED region. The Agenda covers how to participate in this growing sector and the fundamentals of how to attract investment.

The Fractionation 101 Workshop will focus on very practical topics such as the various processes used to extract proteins and other ingredients from crops; markets for products and by-products; costs to construct processing facilities; key factors when deciding to build and locate facilities; who is investing and financing these facilities; and what can local governments and others can do to attract them.

This event is designed for all decision makers interested in plant protein fractionation throughout the economy.

Purchase Tickets via PPAA

BRAED is a sponsor, partnered with the [Plant Protein Alliance of Alberta](#) to deliver this informative workshop on fractionation and its economic implications for the region.

Speaker List:

Trevor Pizzey, president of anCeres Processing Solutions.

David Fielder, senior scientist with the Bio-Industrial Opportunities Section of Alberta Agriculture & Forestry.

Corey Keith, business consultant with Keith & Associates.

Seed Cleaning Plant Operators

Next Meeting Announcement

At BRAED's Value-Added Agriculture Forum on March 10, 2020 at the Norseman Hotel in Camrose, we will be hosting Seed Cleaning Plant Operators from the region for a second strategic conversation. This session will explore in more detail a yellow pea processing project in the BRAED region. This special session will start at 2pm. Email [Cathy Goulet](#), Executive Director if you are interested.

Santa Trail

BRAED delivered the Santa Trail promotion leading up to Christmas 2020. Santa shoppers were invited to travel on 5 different trails, a different one each weekend, the featured BRAED regional businesses, artisans and seasonal events.

BRAED [also produced two videos](#) to help businesses increase their market share all year round.

Please complete our quick [Santa Trail feedback survey](#) to help us decide if this program is a "do-over".

BRAED's next Board Meeting will feature
Special Guest Speaker Andy Nagle
From CAREERS the Next Generation

Andy Nagle, CEO of CAREERS The Next Generation will be the guest speaker at BRAED's March board meeting. You're invited to join us for his presentation on the CAREERS program and its mission of enabling youth on their path to rewarding careers.

Providing a clear path to a career is a key part of helping our students make successful transitions into the workforce. Many tradespeople take their training into management and leadership roles as they progress through their careers.

Working with Government

BRAED Chair Brian Ducherer met with Camrose MLA Jackie Lovely on December 6th. Ms Lovely was briefed on BRAED's strategic initiatives by the Chair and Executive Director Cathy Goulet.



After a very productive conversation, BRAED is looking forward to providing follow-on information to MLA Lovely and to ongoing communications.

We were pleased to have MLA Lovely on the REDA conference call with Minister Tanya Fir, Alberta Economic Development, Trade and Tourism on December 19, 2019.

Quick Links of Interest

[2019 Economic Numbers are posted](#)

[Active and Open Engagements are posted](#)

[Alberta Innovates Cannabis-Based Medicine Program](#)

News from BRAED Communities



Selling to the Government Seminar

Explore your options and learn how to get work with the government, Garrison Wainwright and others.

Hear from representatives from the Government of Canada, Province of Alberta, Defence Construction Canada and others on procurement and construction projects.

- Understand the procurement process on a federal, provincial and local level
- Hear about products or services in demand
- Learn about the unique CFB Wainwright procurement needs
- Walk through the steps of a successful bid submission
- Understand the important elements of a winning proposal and how to stand out
- Learn about the new DND Ideas Program

**Wednesday, March 11, 2020
1pm - 4:30pm
Wainwright Communiplex, 700 - 2 Avenue
Price: \$10 (includes refreshments)**

Space is limited. Deadline for registration is March 9, 2020.
To register, contact Michelle at 780.842.3381 or mcaouette@wainwright.ca
For more information contact Wainwright Economic Development at 780.842.3381

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Alberta

Town of
Wainwright

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ECONOMIC DEVELOPMENT
A Economic Services for Town and M.D. of Wainwright

