



# BRAED

## Battle River Alliance for Economic Development

### BRAED board highlights – May

The bulk of the meeting was dedicated to the progress of the Value-added Agriculture Project.

Some deliverables were met including identifying key industries where there was a potential for investor interest. These being meat processing, pet food and animal feed, and functional foods.

The next step is for BRAED to develop a Request for Proposal (RFP) for Value-added Agriculture Business Case Development to be presented to the partnering municipalities for support.

A meeting In June with Alberta Agriculture and the University of Alberta will provide more background to the RFP.

**GO EAST**  
of Edmonton!

Visit the [Go East website](#) for great BRAED destinations.

**BRAED**  
Battle River Alliance  
for Economic Development

**ANNUAL  
GENERAL  
MEETING**

Wednesday, June 27, 2018  
5:00 pm – 8:00 pm

Dinner at Bruce Hotel  
104 Main St., Bruce AB

Annual General Meeting to follow  
at Bruce Agricultural Society Hall  
4th Ave. and Main St., Bruce AB

Tickets: \$25 | RSVP by June 20  
780-385-2450 or  
debi.braed@gmail.com

*Guest Speaker: Matthew Machielse, Assistant Deputy Minister  
Trade and Investment Attraction Division, Economic Development and Trade*

## Chair's Message

Welcome to BRAED's relaunched e-newsletter, the KNOTice.

Our aim is to increase the exchange of information between BRAED and its members, and we hope the exchange will flow both ways. If you have economic development news, please let us know, so we can feature your community's good work. And of course, you can look for ongoing updates from BRAED.

In 2018-19 you will see your REDA working hard on value-added agriculture investment and attraction, broadband implementation support for the region, along with retention and expansion efforts for BRAED's business community.

Watch for more outreach and opportunities to hear about our work on your behalf.

Thanks so much for taking the time to connect with us and I look forward to seeing you at the upcoming AGM, June 27.

*Brian Ducherer, Chair*

## Grant deadline around the corner

Whether your community is planning ways to increase tourism in your area, develop a study for building small business incubators or looking do a strategic study on developing new revenue streams, make sure to check out the Alberta government's [Community and Regional Economic Support \(CARES\)](#) program.

The program offers matching grants for economic development initiatives to municipalities, not for profits, First Nations and Metis Settlements – each with their own matching percentage requirements.

The current intake of applications **ends June 30**. However, there are three more opportunities to apply for this grant:

- Oct. 1 to Oct. 31, 2018
- May 1 to May 31, 2019
- Oct. 1 to Oct. 31, 2019

\*All dates are inclusive.

Another great funding opportunity offered by the government is its [Small Business Resources](#), where you will find information on funding, regulations and other important information.

For further info, please contact Dawna Allard at 403-340-5302 or [dawna.allard@gov.ab.ca](mailto:dawna.allard@gov.ab.ca)



The Town of Wainwright has a couple of rocking events coming up with activity and fun for the whole family. Make sure you've circled the dates on your calendar and in your cell phone.

CPCA Chuckwagon races, Classic rodeo events, a community parade, a cabaret featuring Jerry Sereda and let's not forget the "Run for the Championship Buckle" event - it's going to be a jammed-packed weekend.



Visit the [Wainwright Stampede website](#) for more info and to get your weekend pass.



There's only one place to be on Canada Day and that's at the Garrison Wainwright Fishpond. Plenty of activities for the kids, plus beer gardens, concert, cake and fireworks. Visit [www.pspwainwright.ca](http://www.pspwainwright.ca) for more info.

## Snortin' and buckin' in Edgerton

The ground's going to shake when the PBR Bullarama comes to Edgerton. The event runs from 7pm to 10pm on July 6 at the Museum Grounds. Visit the [PBR Canada website](#) for info and tickets.



## Get the bi-monthly KNOTice delivered right to your inbox

Make sure you don't miss out on the latest BRAED news along with area events and happenings. Sign up today by visiting our [website](#) and clicking on the Newsletter button. And make sure to share your news.

If your community has news or upcoming events to share, send an email with all the information and any photos or other art to [info@braedalberta.ca](mailto:info@braedalberta.ca) **Next issue - August Deadline July 15**